

# Deal Registration Programme

Secure the maximum discount available to any D-Link partner

Deal Registration is designed to reward and protect resellers who actively find opportunities and wish to work with D-Link on these opportunities.

## 5 facts you need to know about Deal Registration...

- Deal registration is only available to VIP+ partners
- D-Link will give the dealer a discount (up to 17%) and "lock down" the pricing so that no other dealer will get such favourable rates
- The registration period is valid for 3 months, and is available on deals worth over £3,000
- You'll get access to the best technical resource to support the opportunity
- Deal registration works on a first come, first served basis. We only ask for end-user information to ensure the opportunity has not already been registered

## The Process

### Deal registration submission is as simple as 1-2-3

#### Step 1



Sign in to the VIP+ portal and navigate to the Deal Registration section

#### Step 2



Provide essential end-user information and your preferred distributor should you win the deal

#### Step 3



Select products and quantities required then indicate when the opportunity is likely to close

Once the deal registration opportunity has been approved, a SPA will be generated and sent to your selected Distributor to quote you.

You are entitled to register a Deal with D-Link if the Deal is scheduled to close between 30-90 days out.

It is our goal to review and approve registered deals within 2 business days. If your deal registration is successful, then you will be notified via email automatically.



Access to D-Link highly trained technical staff  
Technology



Protects sales opportunities  
Support

## ADVANTAGES

### Why should I register a deal?

Advantages of registering with Value in Partnership+ Resellers



Secure ultimate competitive advantage  
Ease



Secure special pricing for large or competitive deals  
Collaboration



Access to largest possible discount  
Financial